

# Change is the New Normal in Warehousing



Disruption and volatility have put warehouse operators under pressure to adapt to continual change.



## Which of these disruptions are you navigating?

Rapid growth of e-commerce

Higher volume of orders

Rise in item-level fulfillment

Shorter delivery times

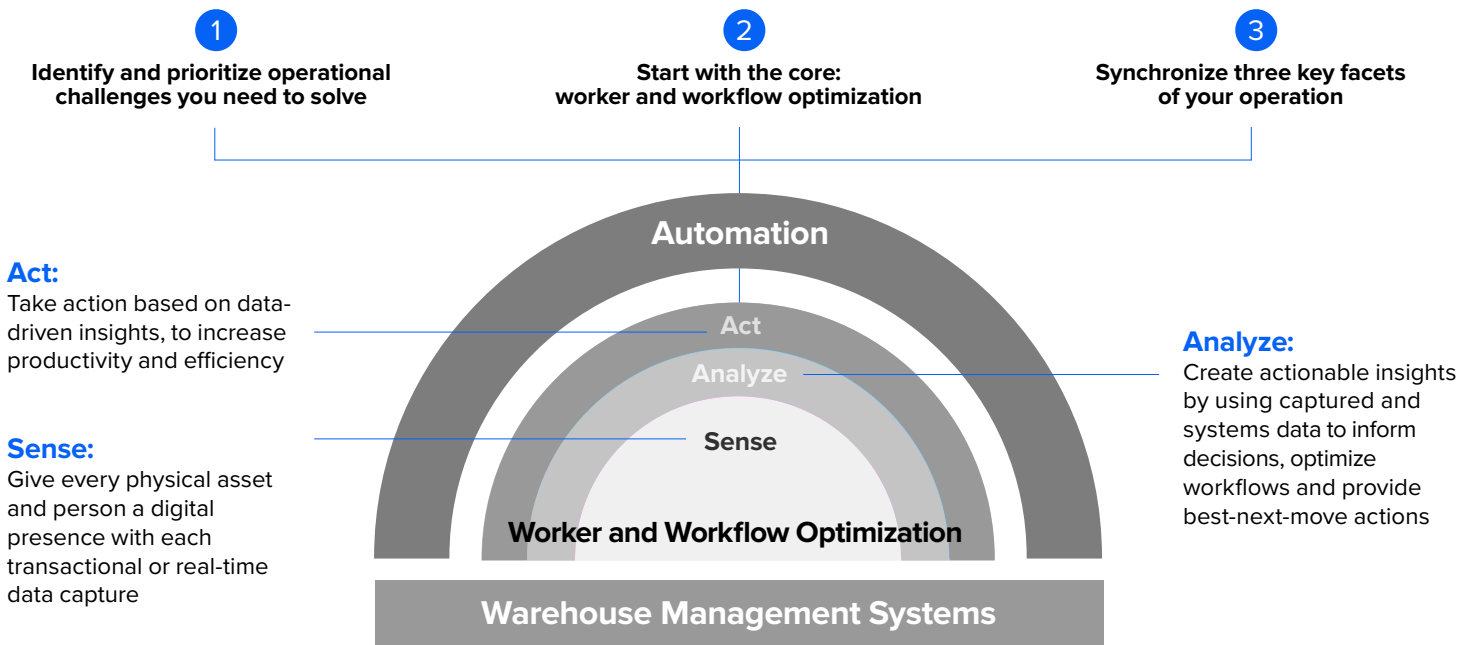
Unpredictable availability of inventory

Labor shortages

High turnovers

Employee safety concerns

## When Responding to Supply-Chain Disruptions, Start at the Front Line of Your Operations








## The Path Forward is Best Achieved in Phases

Taking a phased approach allows you to increase operational visibility at your own pace, without upending operations.

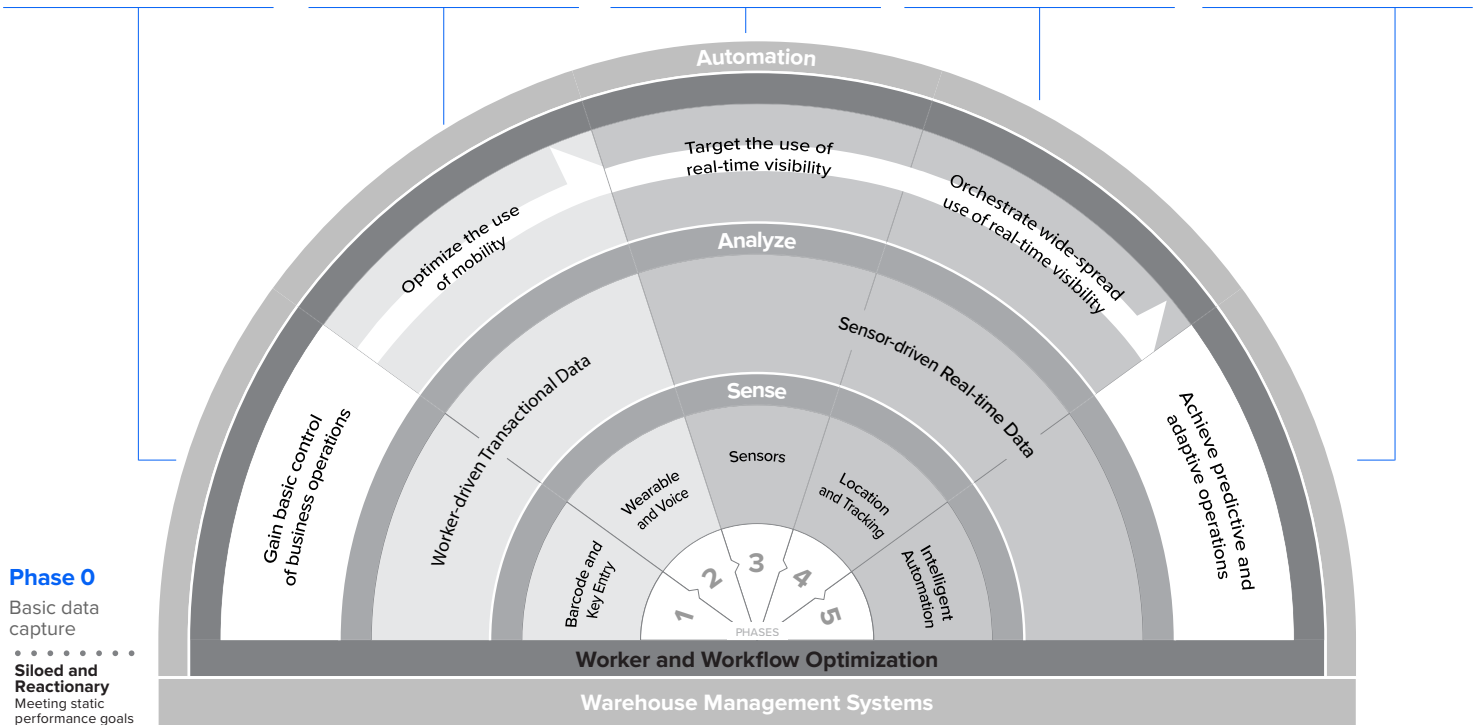
# Plan Your Next Move with the Zebra Warehouse Maturity Model



## Identify and prioritize operational challenges

 <p><b>How many do (or don't) we have?</b> Inventory inaccuracies result in operational inefficiencies</p>	 <p><b>How do we handle more volume?</b> Higher order volume, more item-level picking and inventory moves increase daily transactions</p>	 <p><b>How do we alleviate congestion points?</b> Worker-initiated, scan-based processes aren't fast or accurate enough</p>	 <p><b>What's my best next move?</b> Unable to quantify decisions and optimize in the moment</p>	 <p><b>How do we respond to quickly changing demands?</b> Being ten steps ahead is a necessity today</p>
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| <p><b>Phase 1</b></p> <ul style="list-style-type: none"> <li>Track every inventory move</li> <li>Connect each worker to your WMS with modern mobile devices</li> </ul> | <p><b>Phase 2</b></p> <ul style="list-style-type: none"> <li>Deploy devices to fit each task, increase comfort and effortlessly data capture</li> <li>Optimize WMS data for dynamic mobile workflows</li> </ul> | <p><b>Phase 3</b></p> <ul style="list-style-type: none"> <li>Automate data capture in targeted areas where compliance is critical</li> <li>Utilize labor efficiently by managing by exception</li> </ul> | <p><b>Phase 4</b></p> <ul style="list-style-type: none"> <li>Get operational visibility with real-time location data</li> <li>Deploy the closest worker or asset for the task</li> <li>Reduce steps in processes with automated alerts</li> </ul> | <p><b>Phase 5</b></p> <ul style="list-style-type: none"> <li>Fuse all sensor data sets together using intelligent automation</li> <li>Predict and adapt in real time</li> </ul> |
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Show me how to apply this framework in my operations

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### Any Size, Any Challenge

Zebra's breadth and depth of hardware, software, solution and service offerings can address all the operational areas within your warehouse—resolving today's unique logistics challenges. The result: minimum risk and maximum return on your investment.

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