



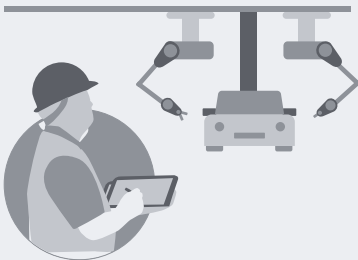
Automotive Ecosystem Vision Study

Next-Generation Transportation Mobility

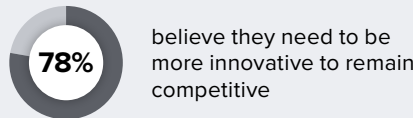
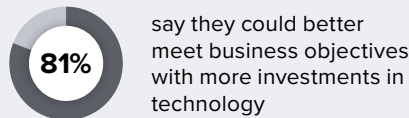
The pace of digitalization accelerates to meet growing customer demands

After years of unprecedented challenges, the automotive industry is looking to increase operational efficiency and meet customer demand through collaboration and technology investments. As business models continue to evolve, forward-thinking leaders within the automotive manufacturing and distribution ecosystem are embracing digitalization, increasing supply chain resiliency and building industrial automation capabilities to differentiate their offerings and gain a competitive edge.

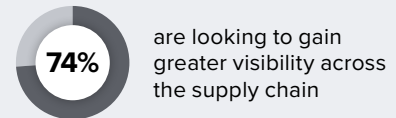
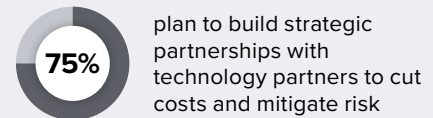
Technology Goals



Industry decision-makers see digitization of operations and the supply chain as a top priority:



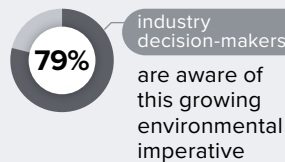
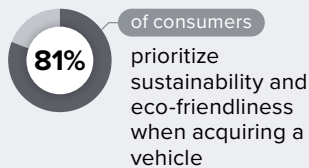
Future next-generation transportation mobility production will be powered by technology:



Sustainability Focus



Both consumers and industry decision-makers view manufacturing sustainability as the top automotive industry challenge:



Consumers and fleet managers are seeking more visibility into the automotive ecosystem:

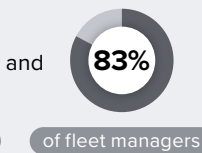
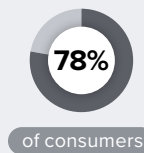
8 in 10 want to understand the source of materials and parts on their vehicle

8 in 10 desire end-to-end visibility during the manufacturing process

Customer Expectations



Building flexible manufacturing capabilities to support personalization is a top investment priority for industry decision-makers, while:



say personalization factors into their purchase decision

Consumers and fleet managers are aligned on where they believe the industry should focus:

- 1** INCREASING safety
- 2** INCREASING the convenience of vehicle service
- 3** IMPROVING end-to-end supply chain infrastructure
- 4** OFFERING more personalization options

Learn how digitalization in the automotive industry can enable new levels of service and efficiency in next-generation transportation mobility.

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